

Finocchiaro Lawn & Landscape, Inc.

P. O. Box 9524

Wilmington, Delaware 19809

Phone: 302-792-2201 Email: Finolawn@gmail.com Website: www.finolandco.com



Fall Newsletter

As we start the Fall Season, we hope that everyone enjoyed their Summer!

This Summer the weather was very rough on the lawns and landscapes. June had excessive rainfall and high humidity which promoted an abundance of turf disease and excessive weed and weed grass growth. This was followed by excessive heat, with temperatures in the high 90's and very little rain in July and August. These conditions created an unhealthy environment for your lawn and landscape, causing damage to many of our lawns. We have seen some recovery with the cooler temperatures at the end of August.

With the Fall Service we will be correcting the damage caused by the Summer weather. Here are some suggestions for corrective measures you should consider for this Fall:

Caring for Your Lawn

Certain areas of your lawn may thin out each year because of annual grasses, summer stress, insects and diseases. It will be necessary to have these areas reseeded; this work will be performed with your Fall Treatment.

Prior to your Fall Service, we would like you to be aware of the following:

- This is an excellent time to give your lawn a good raking. As in the Spring, get your leaf rake or thatch rake and in any damaged or thin areas, rake out those dead grasses. When your reseeded is done, the seed will be able to make the soil contact needed to germinate.
- After raking you should fill in any thin, low areas, or holes in the turf by adding small amounts of topsoil. This can be done by lightly topdressing; spreading 1/2 to 1 inch of soil into the ground with a garden rake. This soil can be purchased in 40 lb. bags.
- Note: For those who want topdressing, but cannot do it yourselves, our company offers this service at an extra charge. The topdressing will be done at the time of your Fall Service.

The above-mentioned work should be completed before your Fall lawn service. Our joint efforts allow us to provide the best possible service.

Entire Lawn Core Aeration

Over time, the lawn becomes compacted by repeated foot traffic and weekly mowing. Soil compaction can lead to an increase in numerous issues, including thatch buildup, poor drainage and even increased insect and disease activity. With the use of larger and heavier mowers, compaction has become a greater problem on our lawns. Core aeration is the best non-chemical process that can be used to improve the health of the lawn and helps relieve the compaction.

Core Aeration offers the following benefits to the lawn.

- Reduced Soil Compaction
- Improved Fertilizer uptake and use
- Reduced Water run-off
- Enhanced soil water uptake
- Improved Root development
- Enhanced heat and drought stress tolerance
- Enhanced resistance to diseases and insects
- Improved resiliency and cushioning
- Enhanced thatch breakdown
- Improved air exchange between soil and atmosphere



During the Fall Service, we spot core aerate when we repair the damaged areas as part of the reseeding extra work. However, if you are interested in having the entire lawn core aerated this Fall, please contact us and we will email you the cost for your property.

We will be starting our Fall Service shortly. If you have any questions, please feel free to contact us on 302-792-2201 or at Finolawn@gmail.com.

Please note that the company's new mailing address is:

Finocchiaro Lawn & Landscape, Inc.
P. O. Box 9524
Wilmington DE 19809

For those who pay for our service through their bank's online pay site, please be sure to go in and correct our name and mailing address to this new one.

Finally, we presently have a few openings in our schedule for new customers. If you know anyone who may be interested in our service, we would appreciate your recommending us.

Have a wonderful Fall Season!

Gabriel L. Clouser, President
Eric M. Plummer, Vice President