

Finocchiaro Lawn & Landscape, Inc.

P. O. Box 9524

Wilmington, Delaware 19809

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Our Late Spring Newsletter

Dear Customer:

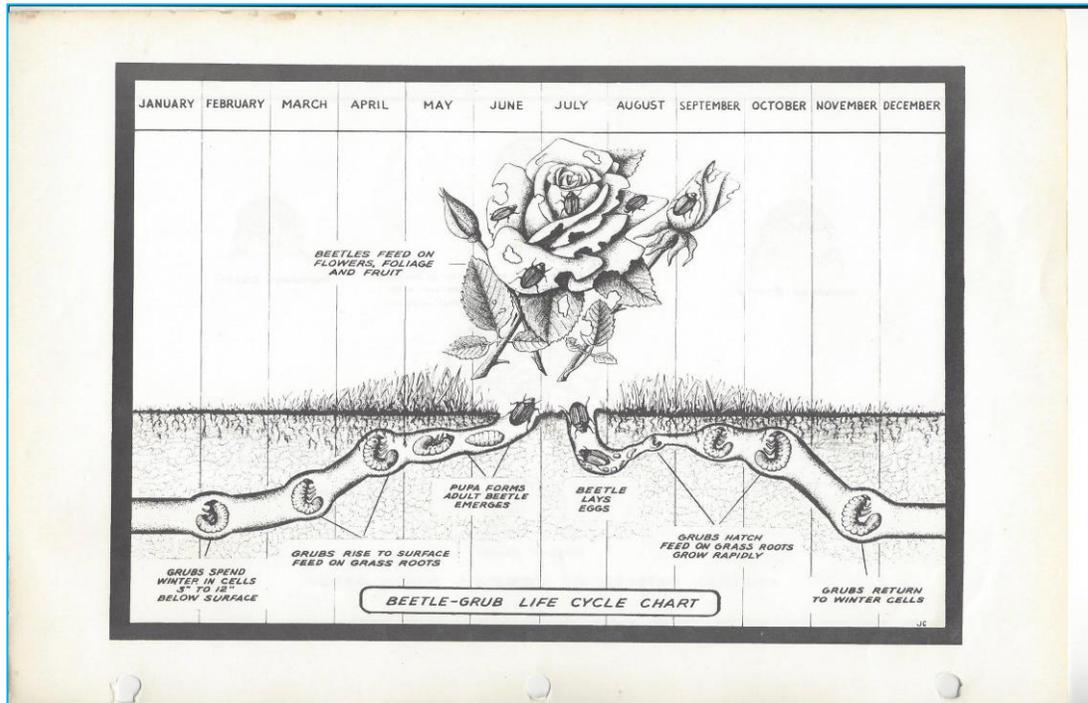
We are pleased to say we have finally completed the Spring Service last week. Because of the late snows, the rain and the below-average temperatures in March, we started out the service three weeks behind schedule. But with hard work and long days, we were able to complete the Spring Service just three days behind our normal completions date which is April 30th. We would like to thank Bob and Kathleen for their assistance in the office and the field, which also helped us to finish on time. Hopefully, they will now be able to retire for the second time.

Our Late Spring Service

One of the main elements of the Late Spring Service that usually goes unnoticed is the “grub proofing”. Unlike the other lawn services, we feel that grub treatment is a necessary element in order to have a consistently healthy lawn and landscape. That is why we include it in our regular program and do not charge extra for it. The chart below shows how applying grub proofing product not only protects your lawn but also your trees, bushes and flowers.

The product we use was developed by the DuPont Company a few years ago and targets the grubs along with other insects in the soil so that they can be controlled there in order to avoid above-ground application that may harm the beneficial insects, such as bees, ladybugs, etc.

The Life Cycle of the Beetle/Grub



(Continued on reverse side)



Mowing Height

The single most important thing you can do for a healthy lawn is to mow it at 4 inches or 4-1/2 inches for larger lawns. The higher mowing height encourages a deep root system plus deters weeds and fungus. We recommend returning your clippings on the lawn, which will require less fertilizer and less watering, since the clippings are composed of 90% water and 10% nitrogen. Please refer to our Mulching Mower Bulletin on our website, www.finolandco.com.



Bushes and Small Trees

With the extremely cold December we had last year and the late cold, snowy weather this March, you will need to start to look for any permanent damage you may have, especially with your evergreens, boxwoods and English ivy. If your English ivy is not growing back as it normally does, we would suggest raking out or blowing out the debris. To help encourage growth on your evergreens, now is the time to prune out the dead so the plant can fill in the rest of the season with the only exceptions being the flowering evergreens, such as azaleas, rhododendrons, etc. Please note you will need to wait until after they flower. If you have any questions about your plants, please feel free to ask any of our technicians. They are trained in landscape plants as well as being certified lawn care applicators. If they don't immediately know the answer, they can find out the information for you. In addition, if you need a spot application of insect or fungus control, they are prepared to apply it.

Finally, please be advised that we will be using the Late Spring Service to get your lawn back on schedule; so, you may see us a little sooner than normal because of the late start we had this Spring.

Please note that the company's new mailing address is:

Finocchiaro Lawn & Landscape, Inc.

P. O. Box 9524

Wilmington DE 19809

For those who pay through their bank's online pay site, please be sure to go in and correct our name and mailing address.

We hope that you enjoy the remainder of this lovely Spring and if you have any questions, please feel free to contact us on 302-792-2201 or at Finolawn@gmail.com.

Gabriel L. Clouser, President
Eric M. Plummer, Vice President